

Ramanand Arya DAV College, Bhandup(E)

INDUSTRIAL LINKAGE REPORT

Academic year 2020-21

Mobile number-9833365901

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There is often a gap between employers' skill needs and the provision of further and higher education. Such a gap will have consequences and costs for business. Policy has often stressed the need to close the gap by promoting engagement between employer and educational institutions in order to influence curriculum, set standards, and to make the supply of high level skills demand-driven.

The skills, knowledge and training that students receive at many colleges do not prepare them adequately to meet the requirements of the industry and the job market. This mismatch . . . coupled with under-training in the critical skills of problem-solving, analytical thinking and communication – is blamed, at least in part, for the emerging high graduate unemployment and under-employment

OBJECTIVE -The objective of this exercise was mainly to encourage educational institutions and industries to collaborate with commercial enterprises in the commercialization of innovations and new technologies so that both the industry and educational institutions optimally benefit from each other.

About Bhise Ceramics Pvt. Ltd.- It is one of the leading manufacturers of high quality advanced ceramic products. Bhise Ceramics Pvt. Ltd. supplies a wide range of products including Wear and Corrosion Resistant Parts, Electrical Insulators, and High Temperature Resistant Materials. They are a prime supplier of products in materials such as Alumina, Yttria Stabilized Zirconia, Steatite,

Cordierite and machined Tungsten Carbide / Silicon Carbide. They are ISO9001 Certified for quality assurance in design for over 25 years.

Linkage Exercise at Bhise Ceramics

Three students of self financing course of RADAV College (TYBMS) were selected to work with Bhise Ceramics from 29th January 2021 to 28th February 2021 .

They got trained by the officials of Bhise Ceramics in the field of marketing. This helped them enrich their knowledge of marketing since they already learned this subject in their course curriculum.

Their role was primarily to handle the following areas:

- Data Collection

- Data Analysis

- Approach Clients

- Market Research

- Client Satisfaction
- Report Building

Conclusion

This was the first year of such a task carried out by RADAV College. Student's feedback was very encouraging. They were very enthusiastic about the whole exercise. It gave them confidence to face clients and work in the future in a corporate environment.

Observations made by the organization representatives - Students were very enthusiastic learners. They worked very hard for all the assignments given to them and completed them very successfully.



Uttari Bharat Sabha's
Ramanand Arya D.A.V. College, Bhandup (E)
NAAC Accredited "A" Grade

Industrial Linkage 2020-2021

Shri Devdatta Bhise

M/s. Bhise Ceramics Pvt. Limited

Attendance Sheet

Sr. No.	Name of the Student	Class	Duration	Sign
1	Akshata Jadhav Subject: Marketing	TY BMS	29-01-2021 to 28/02/2021	<i>Akshata</i>
2	Hrishikesh Anerao Subject: Marketing	TY BMS	29-01-2021 to 28/02/2021	<i>Hrishikesh</i>
3.	Sahil Mandavkar Subject: Marketing	TY BMS	29-01-2021 to 28/02/2021	<i>Sahil</i>

Sign

Devdatta Bhise

Dev B.



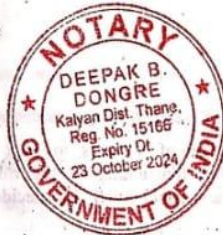
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प.मु.वि.क्र. ८००००९०
11 FEB 2020
सक्षम अधिकारी

श्री. दि. क. गवई



Date

To
The Principal,
Ramanand Arya D.A.V. College,
Mumbai 400042



Dear Sir,

SUB: Renewal of MOU for Association with Ramanand Arya D.A.V. College

This MoU is signed in response to reference request letter dated 18th December 2019, requested from Ramanand Arya D.A.V. College for renewing the earlier MoU signed on 3rd October 2018 between us for providing internship to the students of Ramanand Arya D.A.V. College.

We will be pleased to have a linkage with your institution on the basis of the following mutually accepted understanding.

1. We will permit a pre-determined number of students to visit our office and other branches without in any way affecting our functioning or the rules and regulations in force from time to time, at a frequency which will be decided by the respective authorized officials of our organization.



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3. The necessary confidentiality of our operations will be maintained by the students and faculty members during their presence.

4. We will strive to share with the students the practical knowledge about the various functions performed in our organization and also encourage them to encourage them to gain hands-on-experience to the extent possible, without jeopardising the efficiency or confidentiality of our operations and the smooth functioning of our different activities at the work place.

5. We will also provide the college management regular feedback and documentary acknowledgement about the visit of your students to our organization. We believe that such documentation will be helpful to both the students and your institution as a proof of the knowledge gained by the students and the success of this linkage between both our organizations.

6. We would also try to depute some of our officials to your institution on a regular basis as per the schedule convenient to both of us, to make domain/subject specific presentations for the benefit of your students and faculty members.

7. During the course of internship, the interns / students shall get exposed to the products and product / processing technologies developed / under development at the company. The interns /students shall ensure that all information about the *company's products / product technology (developed or under development) and processing technologies* obtained by them will be kept absolutely confidential by them. This is without any exceptions.

We are happy to be associated with your institution and look forward to many years of mutual co-operation to improve the levels of both knowledge and skills of your students. We also feel that this initiative would also satisfy our desire to fulfil our corporate social responsibility in a really meaningful manner.

Signed on behalf of:

Company Name : Bhise Ceramics Pvt.Limited

Official Name& Designation :Mr. D.A.Bhise, Technical Director

Signature : *Dev Bhise*

Date & Place :Company Seal :

Signed on behalf of:

RAMANAND ARYA D.A.V. COLLEGE

Official Name& Designation : Captain Vinod Sharma
(Honourable Secretary Uttari Bharat Sabha)

Signature :

Date & Place :

College Seal :



ATTESTED BY
[Signature]
DEEPAK B. DONGRE
B.L.S, LL.B
ADVOCATE & NOTARY
Government of India
Kalyan, Dist. Thane, Maharashtra
Reg. No. 15166



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