



UTTARI BHARAT SABHA'S (Regd.)  
**RAMANAND ARYA D.A.V. COLLEGE**  
(AUTONOMOUS)

NAAC Accreditation : 'A' Grade  
'Best College Award' by University of Mumbai

Station Road, Datar Colony, Bhandup (East), Mumbai - 400 042.  
Tel. : 9702291084 ● email: info@radav.org ● Website : www.radav.org

**A.T.K.T. OFFLINE EXAMINATION**  
**TIMETABLE FOR AUG/SEPT 2024 For BBA - MM**  
Exam timetable for 60:40-Autonomous Pattern

	F.Y.B.B.A MM (Hons)	S.Y.B.B.A MM (Hons.)
	SEM-II A.T.K.T.	SEM-IV A.T.K.T.
DATE	07.30 AM TO 09.30 AM	10.00 AM TO 12.00 PM
24-08-2024 Saturday	Marketing Mix	Creativity and Campaign Planning
26-08-2024 Monday	Digital Marketing I	Services Marketing
28-08-2024 Wednesday	Consumer Behaviour	Retail Management
29-08-2024 Thursday	IT in Business Management	Copywriting
30-08-2024 Friday	Introduction to Accounts & Finance	Rural Marketing
31-08-2024 Saturday	Strategic Management	Business Analytics
02-09-2024 Monday	Yoga & Ethics	Business Development & Networking
03-09-2024 Tuesday		Environmental Studies

**Note:**

- Students have to mention the correct Mobile Number (your own) and email-id (your own) while filling the examination form required for examination.

Controller of Examination

I/c Principal